

What your agents can expect on every file we progress.

Fixed fee AED 2,625 incl. VAT per property · Named case manager · 24-hour response

These standards apply to every instruction handed to ASMA by a partner brokerage. They are the same standards published on asmapropertyservices.ae/for-brokerages and are confirmed in writing in each partnership agreement.

01 Named case manager

Every instruction is owned by a named conveyancing manager — one point of contact from signed agreement to issued title deed.

02 24-hour first response

Every new instruction and every query receives a substantive response within 24 hours on working days.

03 Milestone updates

Written progress at each milestone — documents collected, NOC applied / received, bank letters, trustee booked, transfer complete — in plain language your agents can forward.

04 Founder escalation

If a file stalls it escalates directly to a founder, Mariam or Suhail, who picks it up personally until it moves.

05 Multilingual communication

Updates in English, Arabic, Russian, Dutch, French, Hindi or Italian to match your client.

06 Agent-ready reporting

Updates can be prepared for your agents to forward under your brokerage's own name, with the agent copied or client-facing as you prefer.

HOW A PARTNERSHIP STARTS

1. Introduction call with a founder (30 min)
2. Partnership terms confirmed in writing
3. One-page handover checklist for your agents
4. First file under the agreed standards, then a joint review

COMMERCIALS

AED 2,625 incl. VAT per property — buyer or seller side, cash or mortgage. No percentages, no hourly billing, nothing paid online.

DLD, trustee, developer NOC and bank charges are paid by the client at cost and itemised in advance.

Volume partnership terms are agreed in writing after an introduction call.

Scope, stated plainly

ASMA Property Services L.L.C-FZ is a licensed Corporate Services Provider and Documents Clearing Services company. We do not hold client funds or operate escrow, we are not a Dubai Land Department registration trustee, and we do not provide regulated legal advice. Where a matter needs a lawyer, bank or authority, we coordinate with them and tell you.